

Christopher Simonsen

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I am an accomplished Senior Instructional Designer, Learning Strategist, and innovator with a proven ability to identify and introduce new learning technologies effectively into large organizations using agile learning methods. I have successfully introduced playlists, micro-learning, adaptive learning, gamification, leaderboards, badging, simulations, scenario-based learning, interactive reference guides and blended learning programs into large organizations with impressive results. I am a results-driven leader who has successfully led and mentored teams for over 20 years. My elite communication skills allow me to develop strong relationships with SMEs and lead teams as a project manager, to drive learning campaigns to successful outcomes. With over 10 years' experience as a Cornerstone On-demand (CSOD) LMS Administrator, I can effectively maximize LMS potential. Published in the September 2019 edition of ATD with an article titled: **Playlists, Managing Content Overload**

A few of my innovative projects include:

LoanCare: Developed and lead the Data Governance Campaign project. This project included an eLearning module and final assessment game to assess proper file storage and sharing. The assessment game scores were tracked on the LMS and posted to a leaderboard displayed on the LMS home banner, with scores updated weekly. The Public Relations team was engaged to craft and distribute the Data Governance Challenge newsletter to all employees to create awareness and motivation. Prizes were awarded for top scores.

University of Pennsylvania Health System: Built an adaptive learning interface for organization-wide annual mandatory training. This interface allowed the learner to test out of yearly compliance training modules by successfully completing pre-tests. This reduced non-productive work time for annual training significantly for the health system's 20,000+ employees and was sponsored by the organization's CHRO. It is still in use today, over 15 years after I developed it.

PHH Corporation: Developed an interactive portal for new hire orientation. This included a dashboard with links to company information and employee benefits. Week-to-week curricula guided the new hire through the onboarding process while providing timely compliance and role-based training. This portal also offered games to help orient employees to familiar terms and words frequently encountered in their roles.

SKILLS

- Articulate 360 -Storyline/Rise (able to utilize complex variables and Java Script)
- Adobe Creative Suite (Inc. Photoshop, Premiere, Illustrator, After Effects, Character Animator)
- Video production, animations
- LMS Administrator – Cornerstone/Sum Total

EXPERIENCE

Senior Instructional Designer, Compliance Program Manager

LoanCare, Remote (office: Virginia Beach, Va.), April 2021—Current

- Serves as lead eLearning Developer and LMS administrator for entire organization and develops, installs, and assigns training. Manages compliance training program for organization. Provide LMS training auditing reports as needed.
- Identifies gaps in training and develops new or supporting eLearning courseware where appropriate.
- Leads and mentors training team with industry trends and gaming strategies.
- Works with leadership to develop learning strategies to leverage LMS functionality and to design, develop, and implement learning campaigns such as the introduction of points, badges, and leaderboards.

Senior Instructional Designer

AmeriHealth Caritas, Essington, PA, July 2019—April 2021

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- Lead Instructional Design team in developing new strategies and innovative eLearning courseware while also leveraging the untapped features and resources of the LMS, including badging and leaderboards.
- Transferred ILT format training into eLearning and VILT delivered training using Articulate Storyline and Adobe Connect to ensure a smooth and timely transition from classroom to virtual training due to the outbreak of COVID-19.

Senior Instructional Designer/Learning Strategist

Vanguard (contract-The Boss Group), Malvern, PA, September 2018—March-2019

- Strategic learning consultant leading the design team with playlist curation and strategy, innovative eLearning courseware, development of LMS strategies, micro learnings, and new ways of working.
- Increased playlist hits by 500% by coordinating with other departments to cross reference promotion during crucial release dates-such as the goal setting playlist during performance review season.
- Produced, videotaped, and edited Giving and Receiving Feedback training video for Professional Development team.

Senior Instructional Designer/eLearning Consultant

PHH Corporation, Mount Laurel, NJ, July 2013- September 2018

- Sr. eLearning Consultant responsible for developing an electronic learning environment within the organization and managing the most effective methods for transferring eLearning to the organization's 4000+ employees.
- Led and mentored eLearning and Instruction Design teams as lead developer and learning strategist for organization.

Senior Instructional Designer

University of Pennsylvania Health System, Philadelphia, PA, January 2003 – July 2013

- Led eLearning courseware instructional design team for the health system, including, healthcare providers, support staff, management. Served as LMS administrator for installation, assignments and reporting of all training.
- Managed training and simulation center A/V systems. Produced all training videos for the health system. Lead leadership-driven training projects for Nursing and Human resources Departments.

EDUCATION

Master of Science - Instructional Design and Technology

Philadelphia University, Philadelphia, PA

2006

Bachelor of Arts - Communications

Glassboro State College (Rowan University,) Glassboro, NJ

1991

REFERENCES AVAILABLE

True

WEBSTE, PORTFOLIO AND PROFILES

www.chrissimonsen.net

CERTIFICATIONS

Gamification Certificate

2015

Wharton School of Business - Coursera, Virtual

Project Management Workshop Certificate

2012

Penn State - Great Valley, Philadelphia, PA

Graduate Certificate - Electronic Commerce

2002

LaSalle University, Philadelphia, PA